

The Sykes Hall of Fame **BUSINESS SPEAKER SERIES**

HOSTED BY THE BOARD OF FELLOWS
AND THE SYKES COLLEGE OF BUSINESS



On behalf of the University of Tampa Board of Fellows and the Sykes College of Business, we invite you to partner with the Fellows to participate in its new flagship fundraising event, the Sykes Hall of Fame Business Speaker Series, on Sept. 25 in the University's Falk Theatre.

This speaker series invites a distinguished panel of national and global CEOs to share their perspectives on current business trends with the Tampa Bay business community. This year, we will hear from **Michael Honig, president of Honig Vineyard & Winery, and Michael Spanos, chief executive officer of Bloomin' Brands.**

Proceeds from the event help fund the Board of Fellows' endowment, providing scholarships to students enrolled in the Sykes College of Business and support to other student programs. The Board of Fellows, in support of the University's mission to provide a quality education to all students, helps make education affordable.

Verizon has been a longtime partner of the Board of Fellows and its trademark speakers event, the Fellows Forum. As the Fellows now focus their expertise on the Sykes Hall of Fame Business Speaker Series, we are honored to have Verizon's continued support as Presenting Sponsor. You can join Verizon by becoming a corporate sponsor. Opportunities range from \$1,500 to \$10,000 and offer an exceptional amount of visibility to benefit your organization. Please see attachments for details.

We will be reaching out to discuss sponsorship opportunities. If you would like to receive more information or request an invoice, our contact information is provided below. With your support, we look forward to making a record contribution to the University of Tampa Sykes College of Business.

Thank you for your consideration.

Sincerely,

Shannon Brown
Board of Fellows Chair

Forvis Mazars US, VP of Client Relationships
(407) 716-4743
shannon.brown@us.forvismazars.com

Ethan Crosson
Hall of Fame Co-Chair

MAX Efficient, Vice President
(207) 329-9087
ethan@maxefficient.com



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ABOUT THE PROGRAM

DATE AND TIME

Sept. 25, 2025 | 3:30-6:30 p.m.

- 3:30-4 p.m. — Check in
- 4-5 p.m. — Program
- 5-6:30 p.m. — Networking Reception

WHAT

The University of Tampa Sykes Hall of Fame Business Speaker Series brings together a distinguished panel of national and global CEOs to share their perspectives with the Tampa Bay community on current business trends.

SPEAKERS

This year, we are excited to hear from Michael Honig, president of Honig Vineyard & Winery, and Michael Spanos, chief executive officer of Bloomin' Brands.

WHERE

University of Tampa Falk Theatre. Reception to follow in the Vaughn Center, 9th floor.

HISTORY

Since 1987, the University of Tampa Board of Fellows has hosted the Fellows Forum speaker series, featuring global CEOs who share their story. The event has consistently attracted hundreds of business leaders from the Tampa Bay area, with proceeds supporting the Board of Fellows Endowed Scholarship and other student programs.

The Sykes Hall of Fame Business Speaker Series, a hallmark event of the Sykes College of Business, was established to enrich the educational experience of undergraduate business students. The series draws hundreds of students to hear from nationally recognized business leaders and entrepreneurs, providing valuable lessons on leadership, perseverance and success.

TICKETS

Register online using the QR code below. For any questions about registration, please email fellows@ut.edu.



A GOOD VALUE FOR SPONSORS

The Sykes Hall of Fame Speaker Series offers a terrific way to get your company's name in front of hundreds of area decision-makers. All levels of sponsorship come with tickets for your employees and guests. Proceeds from the event fund the Board of Fellows Endowed Scholarship and other student programs.



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SPONSORSHIP OPPORTUNITIES

SPARTAN LEVEL **\$10,000** (Only four available)

- Full-page advertisement in the print program (must provide digital advertisement)
- Invitation for four to Sykes Hall of Fame Speakers Dinner
- Listing on UTampa Sykes Hall of Fame web page
- Logo on sponsor page in program
- 50 tickets to the event
- 8 VIP reserved seats at the event
- Four VIP parking passes

PLATINUM LEVEL \$5,000

- Half-page advertisement in the print program (must provide digital advertisement)
- *Invitation for two to the VIP sponsor reception*
- Listing on UTampa Sykes Hall of Fame web page
- Logo on sponsor page in program
- 30 tickets to the event
- 6 VIP reserved seats at the event
- Two VIP parking passes

GOLD LEVEL \$2,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa Sykes Hall of Fame web page
- Logo on sponsor page in program
- 20 tickets to the event
- 4 VIP reserved seats

SILVER LEVEL \$1,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa Sykes Hall of Fame web page
- Logo on sponsor page in program
- 10 tickets to the event

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SPONSORSHIP AGREEMENT FORM

Name as it should appear in print: _____

Sponsor contact person: _____

Address: _____ City: _____ St.: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Website: _____

Sponsor payment information (See "Sponsorship Opportunities" for details.)

Level	Amount
☐ Spartan Level	\$ 10,000
☐ Platinum Level	\$ 5,000
☐ Gold Level	\$ 2,500
☐ Silver Level	\$ 1,500

TOTAL Enclosed: \$ _____

For credit card payments, please call Samantha Blout at (813) 257-3582 or fill out the information below:

☐ Credit Card (circle one): Visa MasterCard Discover American Express

Name on the card: _____

Card # _____ Exp. date: _____ Security code: _____

☐ Check enclosed (payable to: **The University of Tampa / Sykes Hall of Fame Business Speaker Series**). Please mail payment and completed agreement form to:

University of Tampa, c/o Samantha Blout
401 W. Kennedy Blvd, Box H, Tampa, FL 33606

Terms of payment: Full payment and agreement form for sponsorship is due to activate sponsorship benefits, unless approved in advance.

Print name: _____ Signature: _____ Date: _____