



M.A. in Social and Emerging Media

GUARANTEED ADMISSION FOR UT GRADUATES



***Accelerate your career
with a one-year, in-person
master's degree.***

Students and alumni who have earned a bachelor's degree from UT are **guaranteed admission** to the M.A. in Social and Emerging Media program.

This unique opportunity was created in recognition of the exceptional quality of UT's academic programs, and the University's mission to support continuing education and professional growth.

Application fee, reference forms and requirements **are waived**.

Students must have earned a minimum cumulative GPA of 2.75 as an undergraduate or through a previous graduate program. Students with a GPA lower than 2.75 are still encouraged to apply.

Apply at ut.edu/UT2UT.

Prepare for an online future — with a personal touch

The University of Tampa's one-year, in-person M.A. in Social and Emerging Media blends technology and creativity as it prepares students to develop compelling media projects, build sophisticated social media strategies and engage effectively with audiences. Increase your technical expertise as you learn to plan, produce and distribute professional media for multiple platforms, from websites, to social media, to the latest interactive technologies. Areas of study include digital storytelling, visual design, audio-video production, emerging media technologies, user experience production, audience and user experience research, media strategy and more.