



M.A. in Professional Communication



Employers cite communication skills as one of the most important aspects of career advancement.

CURRICULUM

Leadership and Strategic Presentations
Global Communication Design
Organizational and Strategic Communication
Conflict Resolution
Research Strategies and Data Analysis

ELECTIVES

Digital Communication Practice
Emerging Technologies and Applications
Ethics and Communication Law
Popular Communication
Issues in Communication

This program is pending approval by the Southern Association of Colleges and Schools Commission on Colleges.

INNOVATIVE, ONE-YEAR PROGRAM

UT's one-year Master of Arts in Professional Communication equips students with the communication knowledge and skills needed for success in a variety of fields and industries. Students gain experience with masterful presentation techniques, theories of organizational communication, crisis communication, conflict management and the effective use of visuals and media, with an emphasis on digital and emerging technologies. All classes have **immediate, real-world applicability**, making the program ideal for both working professionals and those beginning or changing careers.

FLEXIBLE

This **flexible, multidisciplinary degree** is designed for students from diverse backgrounds, including advertising and public relations, corporate communication, human resources, logistics, government, media, marketing, nonprofit management and more. Students are encouraged to tailor their coursework to their areas of interest. During a final immersive capstone project, students work closely with a faculty mentor on a topic of their choosing.

CONVENIENT SCHEDULE

All classes are held on campus in the evening and are taught by expert faculty members. Through a unique schedule of accelerated seven-week courses, students take one course at a time, allowing them to engage fully with each topic and build close connections with their peers during lively classroom discussions. Students may begin the program during the fall, spring or summer semesters, and can earn their degree in as little as one calendar year.

BENEFITS

- Gain marketable skills to advance your career across industries
- Earn your degree in as little as one calendar year
- Tailor electives and projects to fit your interests and career goals
- Learn from skilled practitioners and experts in the field
- Gain hands-on experience with digital and emerging technologies
- No GRE required