

International Business



THE UNIVERSITY
OF TAMPA

Bachelor of Science in

International Business and Accounting

International Business and Economics

**International Business and
Entrepreneurship**

International Business and Finance

International Business and Management

International Business and Marketing

**International Business and Management
Information Systems**

MBA with Concentration in International Business

The international business program provides students with in-depth coverage in a specific functional area of business coupled with a broad global business perspective. As the world's economies continue to intermingle and tighten, it is a key initiative of UT's Sykes College of Business to provide students with the skills and multicultural awareness needed to excel in a global business environment. Pictured above, UT business students recently traveled to Peru to study the nation's economy. They visited a natural gas producer, fiber developer and manufacturer, fruit and vegetable exporter, fish processing facility and mining company, as well as Machu Picchu.

What Will You Learn?

UT's international business degrees are designed to prepare students to meet the needs of businesses requiring global awareness and expertise in a specific business discipline. Students must take all required courses in their chosen functional area (accounting, economics, entrepreneurship, finance, management, marketing or management information systems), plus:

- Pass a **foreign language** competency exam or successfully complete an intermediate II foreign language course in Spanish, French, Italian or German.
- Complete an **education abroad** experience by studying for a semester or year abroad, or participating in a UT travel course or international internship.
- Complete MGT 345 Global Organizational Behavior and MGT 350 International Business.
- Complete 8 credit hours of international elective courses outside the Sykes College of Business.

Topics of study include:

- Global business challenges in accounting, finance, human resources, marketing, public relations, production and logistics
- Societal, economic, geographic, historical, legal, regulatory and political factors influencing international business, trade and investment
- Strategies for entering foreign markets, including exporting, licensing, strategic alliances and direct foreign investment
- Management of cultural differences and organization of international negotiations
- Ethical decision-making in a global context
- International capital markets and assessment of international financial, political or economic risks
- How culture, infrastructure and government impact international marketing
- Analysis of global industries and competitors



Internationally Recognized Program

The Sykes College of Business is accredited at the undergraduate and graduate levels by AACSB International (the Association to Advance Collegiate Schools of Business), an honor held by only six percent of business schools worldwide. It is rated a top graduate business school in the U.S. by *Bloomberg Businessweek*, and since 2007 has been named among the best business schools in the world by The Princeton Review.

FACULTY highlights



Julie Pennington, Ph.D.
associate professor of marketing

International business programs coordinator Julie Pennington has over 20 years of industry experience in international management, business development, marketing and market research, with work in over 65 countries on six continents. Her research interests include agribusiness, international marketing, commodity branding and macromarketing.



Robert Beekman, Ph.D.
chair/associate professor of economics

Robert Beekman's research interests include international trade, distributional effects of public policy and consumer response to risk information. Courses he teaches include global business and environmental economics. He has led UT education abroad courses to Switzerland, China, Brazil, Chile and Argentina.

Practical Experience

UT's **education abroad** programs prepare students to be global-ready. Students fulfill the international business degree's education abroad requirement through participation in programs sponsored by the Office of International Programs, led by Marca Bear, associate professor of international business and management. There is no limit to where they can go; UT students are currently studying in India, South Africa, Turkey, Iceland, Dubai, Brazil and Costa Rica, as well as more traditional locations like Australia, Italy and the United Kingdom. Education abroad options include:

- **UT travel courses**

Enroll in an on-campus course with a travel component.

- **International internships**

Gain valuable career experience and become interculturally aware while earning academic credit.

- **Semester/year abroad programs**

Study at a foreign institution and acquire experience in fields varying from business to foreign language.

Many international business students also participate in the University's **Certificate in International Studies** program as a means to enhance their global education experience. Students in this program engage in a variety of on- and off-campus activities in order to develop their global knowledge, skills and perspective.

Community Connections

Eight hundred of the region's community leaders serve on UT advisory boards, providing students with a world of **professional connections** to explore.



UT hosts an Education Abroad Fair each semester to acquaint students with their many options for studying, working and traveling internationally. Recent UT travel courses visited Cuba, Switzerland, the Czech Republic, the U.K., the Netherlands, Italy, Germany, Chile, Argentina, Ghana, France, China, Costa Rica, Honduras, New Zealand, Ireland and Spain.

Students also interact with the business community through in-class consulting projects, guest speakers, field trips and **UT's Centers and Institutes**, which include:

- Center for Ethics
- TECO Energy Center for Leadership
- Naimoli Institute for Business Strategy
- Lowth Entrepreneurship Center
- Florida Directors' Institute

Facilities

The 80,000-square-foot Sykes College of Business building offers state-of-the-art resources such as the **Huizenga Family Foundation Trading Center**, providing Bloomberg Terminal real-time trading information for hands-on financial management experience.

What Can You Do With These Degrees?

The variety of careers in international business is as diverse as the people and markets around the globe. UT encourages students to recognize the global career options in all disciplines and industries. Graduates pursue careers in large multinational firms and small independent companies with international activities, as well as government agencies involved in international trade. Financial sector opportunities include corporate lending and international investment work. Import and export activities are also among the top international business careers.

International business professionals generally speak multiple languages and work with people from all around the world. Problem solving, project management and leadership skills are critical for success. Being able to handle diversity and cultural differences is a must. Not all, but many international business assignments require you to live in another country.

Recent UT international business majors have attended **graduate programs** at:

- Thunderbird School of Global Management
- IE Business School (Madrid)
- University of Miami School of Law
- University of Florida
- University of South Florida
- University of Nottingham (U.K.)
- University of Worcester (U.K.)

Many graduates also continue their education through UT's **MBA program**, which offers a **concentration in international business**. This program is designed to teach students the strategic, operational, economic and behavioral aspects of managing businesses in different countries. Global marketing techniques are another key area of study.

Daniel Mixa '12

Degree: B.S. in international business and management

Minor: Asian studies

Hometown: St. Petersburg, FL

After graduating from UT, Daniel was accepted to the Shanghai University of Finance and Economics, one of China's top business schools. He is pursuing his MBA and is the only foreign, non-Chinese student in the class of 2015. Daniel's classes are taught completely in Chinese. He is also the recipient of the U.S. and Chinese governments' 2013 Sino-American Cultural Exchange Scholarship. "A degree in international business is a clear choice for students who are interested in studying business. If it wasn't for my degree, I would not be in the position I am now," he said.



alumni profiles

Eliana Alvarez '15

Financial Adviser, EY, New York City

Patrick "PK" Creedon '14

NFL Project Manager, United Way Worldwide, Alexandria, VA

Mariana Nunez '12

Executive of the Trading Desk, Banco Mercantil Santa Cruz, Santa Cruz, Bolivia

Kristen Anderson '11

Account Manager, Oracle Marketing Cloud, New York City

Bernardo Tannenbaum '11

Business Training Program Associate, Avesta Communities, Tampa

Matt Thomas '11

President and Founder, BeCause Water, Boston

Kristian Skagbrant '10

Account Manager, Zendesk, London

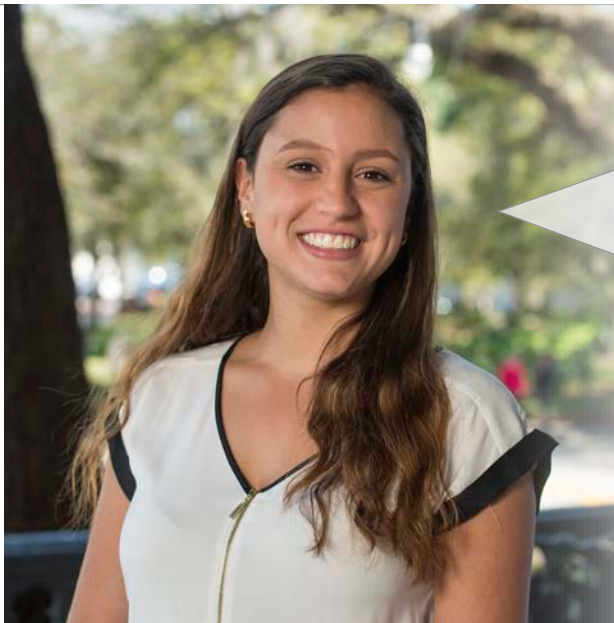
Maximo Galvan '10

Manager, Integral Pallet Co., Santo Domingo, Dominican Republic

Did You Know?

Sykes College of Business faculty members are internationally recognized for their academic and professional work. Approximately **97 percent hold doctorate degrees** and **80 percent have practical work experience**. Many regularly publish research and stay connected to the business community.

Sykes College of Business International Business



Daniela Gutierrez Perera '20
Major: international business and economics
Minor: finance
Hometown: Punto Fijo, Venezuela
Activities: Tennis Club, Spartan Ambassador

"UT's international business program helps students get a sense of the real business world, starting with the requirements of learning a foreign language and studying abroad. Students learn to interact with different cultures, societies and economies," said Daniela, who plans to study abroad next summer in Prague, Czech Republic. "The professors really care about their students and will do their best to help them get internships and jobs. After graduation, I want to work at a bank as a financial analyst."

Student Organizations

Students are encouraged to demonstrate international leadership and engagement through participation in **campus international organizations**. UT offers a variety of groups for students to join. Learn more at ut.presence.io.

Sykes College of Business students are also encouraged to join **business-oriented student organizations**, including:

- Adam Smith Society (economics honors society)
- Student chapter of the American Marketing Association
- Beta Alpha Psi (national honors business organization for accounting, finance and information systems students)
- Beta Gamma Sigma (AACSB International honors society)
- Delta Sigma Pi (international business fraternity)
- Omicron Delta Epsilon (international economics honors society)
- UT Entrepreneurs

Honors Programs

Eligible students are invited to participate in **UT's Honors Program**. Innovative courses and one-on-one tutorials promote learning in ways that go beyond the classroom and regular coursework. The program also sponsors community service projects and travel-study courses.

Phi Kappa Phi is the nation's oldest, most selective, most prestigious all-discipline honor society. Top students are invited to join in their junior or senior year.

Career Services

UT's Office of Career Services offers advisory services to students, helping them prepare effective résumés, find internships and apply for positions with top companies and organizations locally, nationally and internationally. Students and alumni have free, lifetime access to a variety of tools and networks to help advance their careers. This includes Handshake, a specialized online resource exclusively for UT students and alumni that posts job openings.



About UT

The University of Tampa is a medium-sized, private university offering more than 200 undergraduate and graduate programs of study. Richly diverse, UT is the school of choice for approximately 9,600 students from all 50 states and 130 countries.

Visit ut.edu/internationalbusiness for more information about UT's international business degrees and the Sykes College of Business.



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