Sykes College of Business

Executive MBA

THE UNIVERSITY OF TAMPA

Executive Master of Business Administration

The Sykes College of Business draws together talented faculty, sophisticated technology and cutting-edge curriculum to provide students with the tools to succeed in a global economy. The Executive MBA is a 21-month, 48-credit-hour program meeting every other Saturday from 8 a.m. to 5 p.m. With business during the week and classes on the weekends, EMBA students find that the learning never stops. Many students apply concepts and strategies from the program immediately in their workplaces, adding instant value to their studies and careers.

Leadership Development

The Executive MBA program at UT's Sykes College of Business provides experienced business professionals a collaborative, interdisciplinary approach to building leadership skills for the new economy and preparing for future challenges. Over the course of their studies and program experiences, they develop global perspective, strategic vision and innovative thinking — important tools for making the right decisions and managing risk in a changing world.

EMBA students learn from faculty with high academic credentials, exceptional teaching skills and strong professional backgrounds — many professors have executive experience or have had companies of their own. Students also learn from their classmates, who bring a broad scope of professional expertise and insight. As a result, classroom discussions are lively and rich with real-world business examples and implications. Small class sizes and a team approach help develop a sense of camaraderie as EMBA students form close-knit groups and important, lasting business connections. The curriculum encourages active learning through client projects, internships and case studies. The program's international travel component helps students incorporate an invaluable global view into their studies.

UT's close proximity to downtown Tampa offers easy access and connections to a vibrant business community. Hundreds of companies recruit on campus each year, including T. Rowe Price, Citigroup, Syniverse Technologies, The Nielsen Company and Coca-Cola Enterprises.

AACSB ACCREDITED

Internationally Recognized Program

The Sykes College of Business is accredited at the undergraduate and graduate levels by AACSB International (the Association to Advance Collegiate Schools of Business), an honor held by only six percent of business schools worldwide. It is rated a top graduate business school in the U.S. by *Bloomberg Businessweek*, and since 2007 has been named among the best business schools in the world by The Princeton Review.

FACULTY highlights

Ninety-seven percent of UT's business professors have doctorates, and most have industry experience. Faculty members regularly publish research in high-level, peer-reviewed journals, with an emphasis on real-world applications.

Amy Harris, Ph.D., J.D., MBA

Amy Harris has worked as a lawyer, business consultant, bank officer and health research technician. She specializes in strategic management, new venture development and social entrepreneurship/innovation. She has led EMBA travel courses to countries including Peru, Estonia, Czech Republic, Switzerland, Ireland and Germany.

Michael Robinson, Ph.D., MBA

Michael Robinson has two decades of industry experience in operations finance and general management, and expertise in management accounting, managerial finance and financial statement analysis. His research interests include management control systems, strategic cost management and corporate governance.

State-of-the-Art Facilities

Within an 80,000-sq.-ft. building, the Sykes College of Business offers students a superior learning environment, complete with SMART podiums, LCD multimedia projectors, videoconferencing equipment, wireless access, hundreds of laptop outlets and a high-tech financial trading center.

Innovation and Management

EMBA courses address sustainability, knowledge and innovation management, creative global problem-solving, decision analysis and other relevant areas. Faculty members keep students apprised of current trends and strategies, and introduce connections with the business community through guest lecturers who enrich learning.

Hands-on, Team Approach

Students progress through the curriculum in a team structure called a cohort, allowing them to cultivate valuable business relationships and personal connections. As executives with diverse backgrounds, team members share ideas with mutual benefits and develop professional opportunities.

Exceptional Value and Convenience

The Executive MBA program meets every other Saturday for 21 months. A strategically designed curriculum requires students to take two classes at a time, together with their cohort, and work through the program consecutively. Since EMBA students typically work full time, this schedule helps minimize disruption of career and family life. The program is competitively priced against other top Executive MBA programs nationwide.

Experiential Global Component

In the program's second year, a series of courses prepare students for an international travel experience, during which they explore the possibilities of operating businesses outside of the U.S. Their studies include a global assessment and strategic business analysis, culminating in a 10-day trip abroad that takes learning beyond the classroom. In recent years, EMBA students have traveled to China, Chile, Argentina, Switzerland, Germany, the Czech Republic, Ireland and Peru.

Moving Ahead in Business

The Sykes College of Business values its close connections with the Tampa Bay business community, composed of many successful local, national and internationals companies. Relationships with business leaders help UT stay abreast of trends and build opportunities for students, including jobs, internships, research and travel. More than 800 community leaders are involved with UT's various boards and advisory groups. In return, UT provides the business community with excellent programs, meaningful research and thoughtful, strategic analysis. Graduate business students benefit from regular access to a variety of networking opportunities and advanced learning programs.

Business Network Symposium

Held three times per year, the Business Network Symposium welcomes the Tampa Bay business community and UT students. Each program presents three local CEOs who share their business stories, accomplishments, lessons learned and future plans. Past speakers have included the CEOs of Tampa International Airport, Cigar City Brewery and Tampa General Hospital.

Fellows Forum

Drawing more than 1,000 attendees each year, the Fellows Forum features three distinguished CEOs or presidents of companies who speak about current issues and trends affecting business. The event is sponsored by the Board of Fellows, a group of business owners who support UT by providing scholarships to undergraduate and graduate students. The Fellows Forum attracts members of the business community, UT students and faculty, and serves as an annual fundraiser for scholarships. Past speakers have included the CEOs of HSN, AutoNation, Jabil, PNC Financial Services Group and Publix.

TECO Energy Center for Leadership

UT's TECO Energy Center for Leadership offers customized programs for high-potential leaders, conducts leadership seminars for area business executives and brings nationally recognized speakers to campus. It also engages in applied leadership research and coordinates grants and conference attendance. Learn more about UT's Centers and Institutes at ut.edu/centers.

International Business Exploration
Each EMBA cohort takes an international trip to conduct consulting projects for companies that reflect the economy and business trends of the country. A recent cohort traveled to Peru.

alumnus profile

Stephen Koontz '15
Vice President and Sales Manager, Tampa Bay Trane
Tampa, FL

"I was attracted to UT because of its close connection to the Tampa Bay business community. UT has a strong reputation and serves as a gathering place for executives and business leaders. I also value the national exposure UT has received for the Sykes College of Business.

"The EMBA program offers excellent business courses, but more importantly, my professors taught me the executive-level skills I needed to be more effective and valuable to my organization. I developed my strengths in leadership, strategy, creativity, communication, problem-solving and decision-making. I was amazed at my classes' relevance to my everyday responsibilities. What I learned in class on Saturday I put to use at work on Monday."

Sykes College of Business

Executive MBA

alumnus profile

Shannon McClung '15
Field Service Engineer, Ford Motor Company
Tampa, FL

"Through UT's Executive MBA program I acquired professional tools my previous education and experience did not provide. I gained practical experience long before graduation through our work with local and international companies. From the very first week of the program, my business acumen grew. I now approach business challenges with new perspectives. The real strength of UT's EMBA is the top-shelf faculty and staff — not only are they experts in their fields, but they're great coaches and mentors. The program is challenging, but the rewards are well worth it."

Career Advancement

UT's Office of Career Services offers excellent advisory services to students, helping them prepare effective résumés, find internships and apply for positions with top companies.

One of the distinctive characteristics of a UT education is the built-in network of active alumni and links to the local and international business communities. Graduate business students and alumni have free, lifetime access to a variety of tools and networks to help advance their careers. This includes Handshake, a specialized online resource for UT students and alumni that posts job openings from companies looking for well-qualified candidates.

Coaching Success

More than 120 local business executives from a variety of industries volunteer as coaches for UT graduate business students through the Tampa Bay Coaches Association. The relationships born from these partnerships often prove invaluable to both parties. Students may request to be paired with professionals who work in certain areas or have particular specialties.

Coaches meet with students regularly to work on strategies such as interview techniques, negotiation and networking. Some coaches offer job shadowing or internship opportunities, while others decide to hire UT graduates.

About UT

The University of Tampa is a medium-sized, private university offering more than 200 undergraduate and graduate programs of study. Richly diverse, UT is the school of choice for approximately 9,600 students from all 50 states and 130 countries.

Visit **ut.edu/executivemba** for more information about the EMBA program and the Sykes College of Business.

The University Of TAMPA

OFFICE OF GRADUATE AND CONTINUING STUDIES | 401 W. Kennedy Blvd. | Tampa, FL 33606-1490
(813) 258-7409 | grad@ut.edu | **ut.edu**

REV. 01/21