



## B.A. in Communication and Speech Studies



### SAMPLE COURSES

Mass Media and Society  
Interpersonal Communication  
Public Messages and Technology  
Persuasion, Argumentation and Conflict Resolution  
Speech for Business and the Professions  
Communication and Law  
Intercultural Communication  
Global Speech, Human Rights and Social Justice  
Storytelling: Voice, Script and Movement  
Freedom of Speech and First Amendment Studies

### FIELDS OF WORK

|                                |                  |
|--------------------------------|------------------|
| Business and Industry          | Public Relations |
| Management                     | Politics         |
| Communications and Media       | Health Care      |
| Government and Social Services | Negotiations     |
| Education                      | Law              |
| Advertising                    | Human Resources  |

Students in the B.A. in Communication and Speech Studies program study theories of organizational, interpersonal and small group communication as well as techniques for effective argumentation and presentation.

Coursework focuses on communication theory, interpersonal communication, persuasion and oral communication. A capstone course engages students in original team-based research projects with a faculty mentor. Students learn how humans connect and communicate in a range of interpersonal and professional contexts including families, health care settings, courtrooms and organizations.

### RESEARCH AND TRAVEL WITH FACULTY

Program faculty are committed to student success and eager to assist them in achieving their goals. Students are encouraged to perform research with faculty, which may lead to opportunities to present at local, state and national conferences or to publish work in reputable journals. Faculty also lead regular travel-study courses to locations ranging from Europe to Asia.

### CAREER OPPORTUNITIES

Students often seek employment in management, marketing, nonprofit work, sales, speech writing, social justice and advocacy, corporate training, corporate communication, crisis management or human resources, or attend graduate school for communication or law, among other areas. Students applying to medical school often double major in communication and speech studies to demonstrate their versatility in the humanities.

### CENTER FOR PUBLIC SPEAKING

UT's Center for Public Speaking is a free resource for one-on-one coaching, tutoring and assistance in perfecting pitches or presentations. Email [speakingcenter@ut.edu](mailto:speakingcenter@ut.edu).